#### UNIVERSITY CURRICULUM COMMITTEE

Minutes # 6

October 9, 2019

Members Present: Fillman, Akman, Howell, Allbaugh, Wolf, Jadallah, Johnston, Lippert, Savage, Zeng, Allen.

Members Absent: Carlson, Jia, Nur-Awaleh, Thayn, Hurd.

Guests: Jess Ray – Registrar's Office, Danielle Lindsey – Registrar's Office, Ian Gawron – Registrar's Office, Jennifer Banning – Family and Consumer Sciences Department.

1. CONVENE: Lippert convened October 9, 2019 UCC Meeting

2. INTRODUCTIONS: New UCC student member – Robert Allen.

**3. APPROVAL OF MINUTES:** Minutes #5 – Fillman motioned to approve. Howell seconded. Allbaugh and Allen abstained. 9 voted to approve.

#### 4. PROPOSED DISCUSSION AND ACTION:

a. Fashion Design and Merchandising Major – Revise Program:

Jadallah/Savage led the discussion. They introduced the program and what changes were being made. Specifically, they mentioned the economics course change (ECO 105/101), FCS 367/MKT 230 choice change option, FCS 379/MKT 335 choice option, and the FCS 334 removal. Savage asked about the catalog layout. Lindsey (guest) explained the "top" portion of the proposal (old and outdated catalog copy) and "bottom" portion of the proposal (new and current catalog copy). Lindsey (guest) indicated it is reflected like this because some proposals were submitted before the new catalog format was finalized. Savage explained the MKT 230/FCS 356 concern, but overall highlighted that those questions were answered through email correspondence before the UCC meeting. Lindsey/Banning (guest) explained/confirmed former business majors often transfer to the program and that this option is relevant for those students. Wolf asked a definitional question on why the new copy cannot be referred to as a "checklist." Lindsey/Ray (guest) explained the history and distinction between checklists that academic advisors use/make, versus the official document that is the academic catalog. She highlighted that specific wording would help alleviate potential confusion. Jadallah questioned the letter of support and if it was present. The letter was present, but a glitch in the system occurred that reflected the letter of support strangely. Jadallah inquired about the letter of support for dropping Marketing courses. Savage/Li explained that a letter of support is not needed for dropping a course and that this was decided/discussed last year. Ray (guest) explained the technical differences between adding a course/prerequisite versus dropping a course/prerequisite. Ray (guest) indicated that when adding a course/prerequisite, it can increase the seating of a course which then prevents students from entering the course (if the course becomes full) and can increase financial concerns of the department (if new sections need to be created/financed). Notification/permission then is required from the department being added so that the department can indicate if there are enough potential seats/funding for the students to be added. Dropping a course/prerequisite is less of a concern because it does not affect students' ability to enter the course. Lippert indicated that this discussion should be revisited about procedures concerning adding and dropping courses/prerequisites from a different department. Wolf motioned to approve the proposal. Allbaugh seconded. All Aye. Below is the approved catalog copy.

#### Approved Catalog Copy for 2020-2021 Academic Catalog

Major in Fashion Design and Merchandising

#### Degrees Offered: B.A., B.S.

The Fashion Design and Merchandising program at Illinois State University offers two sequences: Fashion Design and Merchandising Sequence, and Fashion Design and Merchandising Accelerated Sequence. Fashion Design and Merchandising Sequence

The Fashion Design and Merchandising (FDM) program prepares students for careers in the global apparel and textile industry including apparel design and production, merchandising, textile product quality control, and historic costume and textile preservation. Computer-aided design (CAD) programs, pattern making and design, visual retailing software, merchandising process simulation, textile quality testing, and sustainability are incorporated into classes. The FDM program offers courses in

textiles, fashion trend and industry analysis, social and psychological aspects of clothing and behavior, fashion history, economics of fashion, fashion merchandising, fashion design, apparel production, fashion-related marketing and management and sustainability.

Within the FDM program, students can select either the Fashion Merchandising option or the Fashion Design and Product Development option. FDM students have the opportunity to participate in study tours inside and outside of the United States to locations such as New York and California, as well as various locations in Europe and Asia. The tours provide students the opportunity to learn about various firms within the textiles and apparel industry.

# FAMILY AND CONSUMER SCIENCES MAJOR IN FASHION DESIGN & MERCHANDISING SEQUENCE - Fashion Merchandising Option (B.S. or B.A.)

- Major (<del>58</del> 57 credit hours)
- \_\_\_\_\_ 3 FCS 100 Introduction to Family & Consumer Sciences
- \_\_\_\_\_ 3 FCS 122 Apparel Product Development
- \_\_\_\_\_\_ 3 FCS 200 Problem Solving & Research Methods in Family & Consumer Sciences (P: FCS 100)
- \_\_\_\_\_ 3 FCS 225 Textiles
- \_\_\_\_\_ 3 FCS 226 Fashion Trend & Industry Analysis
- \_\_\_\_\_2 FCS 300 Professional Leadership in Family & Consumer Sciences (P: FCS 200; conc. reg. with first FCS 398)
- \_\_\_\_\_ 3 FCS 323 Advanced Textiles (P: FCS 225 and 226)
- \_\_\_\_\_ 3 FCS 327 Clothing & Behavior (P: 45+ earned hours)
- \_\_\_\_\_ 3 FCS 328 Economics of Fashion (P: FCS 225 and 226; ECO 101)
- \_\_\_\_\_ 3 FCS 329 Apparel Product Analysis (P: FCS 122, 225, and 226)
- \_\_\_\_\_\_ 3 FCS 362 Fashion History II (P: 45+ earned hours)
- \_\_\_\_\_ 3 FCS 368 Fashion Promotion (P: FCS 226)
- \_\_\_\_\_\_3 FCS 369 Merchandise Planning & Control (P: FCS 226; MKT 230 or conc. reg.; MQM 220 or conc. reg.)
- \_\_\_\_\_ 3 FCS 371 Advanced Merchandising (P: FCS 369)
- \_\_\_\_\_1 FCS 398 Professional Practice: Family & Consumer Sciences (P: FCS 200; 2.0 GPA; 75+ earned hours; conc. reg. with FCS 300 if first time taken; consult academic advisor for add. req.)
- \_\_\_\_\_ 4 ECO 105 Principles of Economics
  - \_\_\_\_\_3 ECO 101 Principles of Microeconomics
  - \_\_\_\_ 3 MQM 220 Business Organization & Management (P: ECO 101 or 103 or 105; 60 hours completed)

# Take 1 of the following courses:

- \_\_ 3 FCS 367 Fashion Merchandising (P: FCS 226)
- \_\_\_\_\_ 3 MKT 230 Introduction to Marketing Management (P: ECO 105 or (101 and 102) or 103; 60 hours completed)

# Take 1 of the following courses:

- \_\_\_ 3 FCS 379 Fashion Retailing (P: FCS 367 or MKT 230)
- \_\_\_\_\_ 3 MKT 335 Retailing Management & Promotion (P: C or better in MKT 190 or 230)

# Take 1 of the following courses:

- \_\_\_\_ 3 PSY 110 Fundamentals of Psychology
- \_\_\_\_\_3 PSY/SOC 223 Social Psychology (P: ENG 101 or COM 110 or conc. reg.; PSY 110 or 111 or SOC 106)
- Recommended electives: FCS 222, 228, 321, 324<mark>, <del>33</del>4,</mark> 361, 366, <mark>372, 377</mark>; MQM 328.

# FAMILY AND CONSUMER SCIENCES MAJOR IN FASHION DESIGN & MERCHANDISING Fashion Design & Product Development

# Option (B.S. or B.A.)

- Major (<mark>57 <mark>58</mark> credit hours)</mark>
- \_\_\_\_\_ 3 FCS 100 Introduction to Family & Consumer Sciences
- \_\_\_\_\_ 3 FCS 122 Apparel Product Development
- \_\_\_\_\_\_ 3 FCS 200 Problem Solving & Research Methods in Family & Consumer Sciences (P: FCS 100)
- \_\_\_\_\_ 3 FCS 225 Textiles
- \_\_\_\_\_\_ 3 FCS 226 Fashion Trend & Industry Analysis
- \_\_\_\_\_\_3 FCS 228 Apparel Design (P: FCS 122 and 226 or conc. reg.)
- \_\_\_\_\_\_2 FCS 300 Professional Leadership in Family & Consumer Sciences (P: FCS 200; conc. reg. with first FCS 398)
- \_\_\_\_\_ 3 FCS 321 Flat Pattern Design (P: FCS 122)
- \_\_\_\_\_ 3 FCS 324 Draping & Design (P: FCS 122)
- \_\_\_\_\_ 3 FCS 323 Advanced Textiles (P: FCS 225 and 226)
- \_\_\_\_\_ 3 FCS 327 Clothing & Behavior (P: 45+ earned hours)
- 3 FCS 328 Economics of Fashion (P: FCS 225 and 226; ECO 101)
- \_\_\_\_\_ 3 FCS 329 Apparel Product Analysis (P: FCS 122, 225, and 226)
- \_\_\_\_\_\_ 3 FCS 361 Fashion History I (P: 45+ earned hours)

- \_\_\_\_\_ 3 FCS 362 Fashion History II (P: 45+ earned hours)
- \_\_\_\_ 3 FCS 366 CAD for Apparel Design (P: FCS 122, 226, and 228)

\_\_\_\_\_\_1 FCS 398 Professional Practice: Family & Consumer Sciences (P: FCS 200; 2.0 GPA; 75+ earned hours; conc. reg. with FCS 300 if first time taken; consult academic advisor for add. req.)

4 ECO 105 Principles of Economics

\_\_\_\_\_ 3 ECO 101 Principles of Microeconomics

Take 1 of the following courses:

<u>3 FCS 367 Fashion Merchandising (P: FCS 226)</u>

\_\_\_\_\_ 3 MKT 230 Introduction to Marketing Management (P: ECO 105 or (101 and 102) or 103; 60 hours completed)

#### Take 1 of the following courses:

\_ 3 PSY 110 Fundamentals of Psychology

\_\_\_\_\_\_ 3 PSY/SOC 223 Social Psychology (P: ENG 101 or COM 110 or conc. reg.; PSY 110 or 111 or SOC 106) Recommended electives: FCS 222, <del>334,</del> 365, 367, 368, 369, 371, <mark>372, 377, 379</mark>; MQM 328.

#### b. Fashion Design and Merchandising Accelerated Sequence – Revise Program:

Jadallah/Savage led the discussion. They introduced the program and what changes were being made. They highlighted the similarities between the proposals. Akman rose issue with the nature of accelerated programs and if there is specific language delineating that students would earn a bachelor's degree. Lindsey/Ray (guest) explained the concept of accelerated degree programs. They referenced the academic advisors assisting/advising students with the program. Akman asked about the 5-year Masters. Lippert clarified the question asking if "accelerated" was defined anywhere in the catalog. Lindsey (guest) shared the description of the accelerated program in the general section of the FCS catalog copy and that the copy describes the admissions process to the FDM accelerated sequence. Specifically, Lindsey (guest) indicated that up to 12 credit hours of graduate courses can be used for both the undergraduate and graduate degrees; she also indicated that there is wording stating that acceptance into the accelerated program does not guarantee admission into the graduate program at Illinois State. Ray (guest) explained that it is like any other major and students can change majors from the accelerated to non-accelerated programs just like any other major switch. Johnston asked about the 4-year plan in relation to the graduate school. Lindsey (guest) indicated that this program is entered into junior year and that the 4-year plan does not apply like many conventional 4-year plans. Banning (guest) confirmed this. Wolf asked if this accelerated program operated similarly to other accelerated programs on campus. Banning (guest) confirmed it did. Lippert indicated the importance of consistency of catalog copy and if something needs to be clarified in the catalog copy concerning accelerated programs. Akman reinforced the clarity concern. Banning (guest) explained that the program is small, there has never been any issues, and that academic advisors work with students to determine if the student would want to pursue the path. Banning (guest) also explained the flexibility of the program and that it does not lock a student into anything, the graduate versions of courses can easily go towards the undergraduate degree and leaving the accelerate program is not a problem, if needed. Howell asked about the 300/400 level courses. Banning (guest) explained. Lindsey (guest) further explained waivers and substitutions to help smooth over individual student degree progress when issues might arise. Jadallah asked Akman if a specific sentence should be included that would remedy the concern. Akman posits a potential question, and discussion occurred on the topic (Lindsey, Gawron, Ray, Akman). Lippert recommends a clarifying sentence and that Hurd might be able to help with the formulation of it. Savage/Jadallah rose other questions with the proposal, but preferred/indicated that the proposal can be finished being reviewed next week and before then a dialogue can occur to clarify some line-item details. This agenda change was generally agreed upon.

#### c. <u>Film and Digital Media Sequence – New Sequence</u>:

Fillman led the discussion. She introduced the program. Fillman highlighted THE 160 prerequisite concern. Li explained the rationale of why that course was included in the prerequisite and that they are actively working on removing it. She highlighted that removing the course would be an involved discussion departmentally and was intending to use waivers to smooth over the prerequisite concern until it was formally removed. Lindsey/Ray (guest) explained the indication of "or consent of instructor" as a course prerequisite used by many departments and as a way for departments to indicate that there may be other ways for students to gain the necessary knowledge and skills in order to be successful in the course. They further explained that, with this "or consent of instructor" statement, students should consult the instructor if they have not met the other listed prerequisites and are interested in taking the course. Ray (guest) explained further the waiver process and how it typically works. Ray (guest) also explained

aspects of prerequisites in relation to student success versus seat management, and that prerequisites should serve student success; Ray (guest) indicated this point as a general reminder. Lindsey (guest) highlighted other aspects of UCC in relation to prerequisites/prerequisite concerns. Lindsey (guest) also explained system/technological limitations of building prerequisites in the system. Allbaugh indicated that THE 160 could be taken as an elective. Li confirmed. Fillman motioned to approve. Savage seconded. 10 voted in favor, Li abstained. Below is the approved catalog copy.

# Approved Catalog Copy for 2020-2021 Academic Catalog

MAJOR IN THEATRE (B.A., B.S.)

FILM AND DIGITAL MEDIA SEQUENCE

- Major (52 credit hours)
- \_\_\_\_\_1 THE 102 Theatre Practicum
- \_\_\_\_\_ 3 THE 110 Acting I
- \_\_\_\_\_ 3 THE 130 Introduction to Costume
- \_\_\_\_\_ 3 THE 170 Introduction to Film Art
- \_\_\_\_\_ 3 THE 171 History of the American Film
- \_\_\_\_\_\_ 3 THE 240 Principles of Stage Direction (P: THE 110; 45+ earned hours)
- \_\_\_\_\_\_ 3 ATK 240 Sound Design I: Beginning Digital Audio (P: Arts Technology major; or consent of the instructor)
- \_\_\_\_\_\_ 3 THE 261 Lighting for Stage (P: THE 160; 45 + earned hours; or consent of the instructor)
- \_\_\_\_\_ 3 THE 370 History of the Cinema (P: THE 170)
- \_\_\_\_\_\_3 THE 309\* Directed Projects (P: 45+ earned hours and consent of the instructor or graduate standing)

# Take one (3 credit hours) of the following courses:

\_\_\_\_\_\_ 3 THE 371 Film Theory and Criticism (P: THE 170 or consent of the instructor or graduate standing) - for students writing a thesis

\_\_\_\_\_\_ 3 ART 252 Video I (P: ART 103, 104, 109, or consent of the instructor and School) or ATK 330 Web Video (P: Arts Technology major or consent of the instructor or graduate standing) - for students making a thesis production

Take 7 (21 credit hours) additional Film and Digital Media electives from Group A (Aesthetics and Criticism electives) and Group B (Production-Oriented electives). A minimum of 2 electives must be taken from each group. Please consult with your academic advisor.

Group A (Aesthetics and Criticism electives): THE 176A02, 271, 271A07, 273, 273A07, 273A08, 275A02, 371\*, 379, THE/COM 350, and IDS 121 A22. Note: THE 271 or THE 273 may be repeated, for no more than 6 credit hours, if content is different.

Group B (Production-Oriented electives): ART 252\*, 253; THE 251, 314A03, 330, 351, 368; THE/COM 306; ATK 330, 340, 377, 380. Note: ATK 380 may be repeated, for no more than 6 credit hours, if content is different.

\*THE 309 (3 hrs): Students will use this course to complete a capstone project during their senior year. They will choose to either write a thesis for their senior project or to make a thesis production. Students who write a thesis are required to take THE 371. Students who make a thesis production are required to take either ART 252 or ATK 330.

#### **5. LIASON REPORTS**

- a. Council for General Education Lippert Nothing new to report but gave a general update for Allen.
- b. Council for Teacher Education No report
- c. Academic Affairs Committee Howell No report

## 6. Staff Reports:

a. Nothing reported

# 7. Miscellaneous:

a. Nothing reported

## 8. Adjournment:

Fillman motioned to adjourn. Akman seconded.