

UNIVERSITY CURRICULUM COMMITTEE

Minutes #12

Members Present: Akman, Allbaugh, Carlson, Fillman, Howell, Jadallah, Jia, Johnston, Savage, Zeng, Hurd, Allen

Members Absent: Wolf, Thayn, Lippert

Guests: Jeff Ray – Registrar’s Office, Danielle Lindsey – Registrar’s Office, Ian Gawron – Registrar’s Office, Brent Simonds – School of Communication, Elizabeth Chupp – School of Communication

1. CONVENE: Zeng convened January 29, 2020 UCC Meeting

2. INTRODUCTIONS:

3. APPROVAL OF MINUTES: Minutes #11 – 12/04/2019 – Motioned to approve by Akman. Seconded by Howell. 11 voted to approve. 0 voted against.

4. PROPOSED DISCUSSION AND ACTION:

a. Media Arts Sequence (New Program) – Akman, Johnston –

Akman introduced the overall collection of the proposals and how they relate to one another. She discussed the three proposals (Radio, Television, and Interactive Media) being deleted were being combined into the new Media Arts program that was being proposed. Akman indicated that she felt these changes were a good idea and that these changes should provide better clarity to the program/curriculum. Akman indicated that there were a few minor editorial and curriculum questions that the reviewers (Akman, Johnston) asked about. Specifically, they asked about COM 110 being listed instead of COM 101, the title of the program being listed as “Creative Media” instead of “Media Arts,” and the lack of clarity concerning the way some prerequisite courses were listed. Akman indicated that after these questions were answered by the initiators that Gawron (guest) made the editorial changes to the proposal. Akman expressed her preference for proposals listing the general education/IAI portions of the catalog. Zeng prompts the guests to explain any information that they feel the UCC members should know concerning these proposals. Simonds (guest) explained the title convention and was concerned about using the word “creative” in the title. He expressed he was happy and grateful for the title that was agreed on/allowed. Li asked about some of the courses being included but were not initially listed in the old catalog format (COM 160, 161, 101, among others). Chupp (guest) explained that the sequence is a part of a wider major. This larger major has their own requirements, hence, the inclusion of the other courses. Lindsey (guest) explained that the old catalog format listed the program/sequence requirements in separate areas and the current (2019-2020) format has them all listed in one place. Li asked if the delete program proposals negatively affects students. Chupp (guest) indicated that this was catalog year bound and would not negatively affect student. She also indicated that this program would be for the 2021-2022 catalog, and that there would be time between implementation of the program changes. Akman motioned to approve the proposal, Allen seconded. All voted in favor. Below is the approved catalog copy:

APPROVED 2021-2022 CATALOG COPY

MAJOR IN MASS MEDIA

MEDIA ARTS SEQUENCE

Major (52 credit hours)

- ____ 3 COM 101 Introduction To The Study of Mass Media
- ____ 3 COM 111 Introduction To Communication Theories
- ____ 3 COM 160 Introduction To Mass Media
- ____ 3 COM 161 Convergent Media Writing
- ____ 3 COM 162 Introduction To Radio (P: COM 160 or 180 or conc. reg.)
- ____ 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)
- ____ 3 COM 240 Introduction To Visual Communication (P: COM 161)
- ____ 3 COM 297 Communication Research Methods (P: COM 111; 60 hours completed)
- ____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111; 160 or 165, 60 hours completed)

___ 1 COM 396 Capstone In Mass Media (P: COM 111, 160, 161, 297; 105 hours completed)

Take 1 of the following courses:

___ 3 COM 262 Advanced Radio Applications (P: COM 160 and 162)

___ 3 COM 263 Advanced Television Production (P: COM 160 and 163)

Take 1 of the following courses:

___ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111; 160 or 165)

___ 3 COM 360 Mass Media: Theory & Effects (P: COM 111; 160 or 165)

Take 1 of the following courses:

___ 3 COM 367 Ethical Problems in Mass Media (P: COM 111; 160 or 165; 60+ earned hours)

___ 3 PHI 232 Introduction to Ethics

___ 3 PHI 234 Business Ethics

___ 3 PHI 238 Rights and Wrongs (P: COM 110 and ENG 101)

___ 3 PHI 240 Political Philosophy (P: recommended C or better in 1 PHI course or 2.50 overall GPA)

___ 3 PHI 242 Philosophy of Law

Take 5 (15 credit hours) additional electives from the School of Communication. Two courses (6 credit hours) must be at the 300-level. If a PHI course is completed instead of COM 367 (above) 9 credit hours must be taken at the 300-level to satisfy the overall minimum of 16 credit hours required in COM.

A minimum of 16 hours at the 300-level in COM coursework must be completed; COM 398 does not count toward these 300-level hours.

A maximum of 6 hours of professional practice 398 may count toward the major.

b. Radio/Television/Interactive Media Sequence Proposals (Delete programs) – Akman, Johnston –

Given the combined and interdependent nature of the proposals being reviewed, it was determined to discuss the delete program proposals in relation to the new program (Media Arts) proposal. Therefore, much of what was said about the delete program proposals is under the Media Arts portion of the minutes. General discussion occurred about the delete program proposals being combined into one new program as a positive development. Akman led the discussion. Voting on each proposal was separate. Akman motioned a vote on the Radio sequence. Jadallah seconded. All voted in favor. Akman motioned a vote on the Television sequence. Allbaugh seconded. All voted in favor. Allen motioned a vote on Interactive Media sequence. Akman seconded. All voted in favor. Below is the approved deleted copy in order (Radio, Television, Interactive Media):

APPROVED DELETED COPY FOR 2021-2022 CATALOG

Radio Sequence (Delete Program)

Major (53 credit hours)

___ 1 COM 101 Introduction to the Study of Mass Media

___ 3 COM 111 Introduction to Communication Theories

___ 3 COM 160 Introduction to Mass Media

___ 3 COM 161 Convergent Media Writing

___ 3 COM 162 Introduction to Radio (P: COM 160 or 180 or conc. reg.)

___ 3 COM 214 Radio Management (P: C or better in COM 160 and 162; consent of instructor)

___ 3 COM 262 Advanced Radio Applications (P: COM 160 and 162)

___ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)

___ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)

___ 3 COM 364 Broadcast Management (P: COM 111 and 160)

___ 3 COM 367 Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)

___ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

___ 3 COM 264 Broadcast & Cable Programming (P: COM 111 and 160 or 165; 60+ earned hours)

____ 3 COM 271 Broadcast Performance (P: COM 111, 161 & 160 or 167)

Take one of the following courses:

____ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)

____ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take five (15 credit hours) additional Communication electives:

(Suggest electives COM 163, 211, 228, 240, 263, 266, 267, 273, 304, 312, 314, 317, 319, 321, 324, 352, 355, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367

Television Sequence (Delete Program)

Major (53 credit hours)

____ 1 COM 101 Introduction to the Study of Mass Media

____ 3 COM 111 Introduction to Communication Theories

____ 3 COM 160 Introduction to Mass Media

____ 3 COM 161 Convergent Media Writing

____ 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)

____ 3 COM 263 Advanced Television Production (P: COM 160 and 163)

____ 3 COM 264 Media Programming (P: COM 111 and 160)

____ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)

____ 3 COM 317 Digital Post Production (P: COM 160, 161, and 163)

____ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)

____ 3 COM 367‡ Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)

____ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

____ 3 COM 211 Live Sports Production (P: COM 160 and 163)

____ 3 COM 362 Strategic Media Production (P: COM 111)

Take one of the following courses:

____ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)

____ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take five (15 credit hours) additional Communication electives:

(Suggest electives COM 163, 211, 228, 240, 263, 266, 267, 273, 304, 312, 314, 317, 319, 321, 324, 352, 355, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367

Interactive Media Sequence (Delete Program)

Major (53 credit hours)

____ 1 COM 101 Introduction to the Study of Mass Media

____ 3 COM 111 Introduction to Communication Theories

____ 3 COM 160 Introduction to Mass Media

____ 3 COM 161 Convergent Media Writing

____ 3 COM 163 Television Production (P: COM 160 or 180 or conc. reg.)

____ 3 COM 240 Introduction to Visual Communication (P: COM 161)

- ___ 3 COM 241 Basic Photography
- ___ 3 COM 297 Communication Research Methods (P: COM 111; 60+ earned hours)
- ___ 3 COM 317 Digital Post Production (P: COM 160, 161, and 163)
- ___ 3 COM 319 Motion Graphics & Visual Effects (P: COM 111, 160, 161, 163, and 317 or conc. reg.)
- ___ 3 COM 361 Mass Media Law, Policy & Ethics (P: COM 111 and 160 or 165; 60+ earned hours)
- ___ 3 COM 366 Web Production & Design
- ___ 3 COM 367‡ Ethical Problems in Mass Media (P: COM 111 and 160 or 165; 60+ earned hours)
- ___ 1 COM 396 Capstone in Mass Media (P: COM 111, 160, 161, 297; 105+ earned hours)

Take one of the following courses:

- ___ 3 COM 320 Mass Media: Cultural Criticism & Problems (P: COM 111 and 160 or 165)
- ___ 3 COM 360 Mass Media: Theory & Effects (P: COM 111 and 160 or 165)

Take four (12 credit hours) additional Communication electives:

(Suggest electives COM 163, 211, 228, 240, 263, 266, 267, 273, 304, 312, 314, 317, 319, 321, 324, 352, 355, 369, 370, 371, 398)

A minimum of 31 hours in COM courses at the 200-300 level, including at least 16 hours at the 300-level (excluding 298 and 398) are required.

Students may include a maximum of 6 hours of professional practice 398 toward the major.

‡ Please consult your academic advisor regarding standard Department of Philosophy substitutions for COM 367

5. LIAISON REPORTS

Council for General Education – Hurd explained that the International Studies Minor should be on its way to the UCC this spring and that it has been reworked/reformed into a different iteration than what it was previously. Hurd also indicated that the general education revisions are going well and she will have a report next time (in the relative near future). Specifically, she mentioned that focus groups will be conducted this spring, and that there are committees concerning best teaching practices and assessment.

Council for Teacher Education – Nothing to report

Academic Affairs Committee – Howell indicated that she did not attend the meeting, but from what she heard/understood of what was discussed, the contents included the dress code policy, and a discussion concerning religious language in some of the policies. Specifically, she indicated there was “if religious then” type statements and some inappropriateness of phrasing. She indicated this was being worked on.

6. STAFF REPORTS

Hurd indicated that the UCC bylaws and name change has been approved by the Rules Committee. Hurd also indicated that this change will lead to the GCC (Graduate Curriculum Committee) and the UCC (Undergraduate Curriculum Committee) websites to be merged into one, given that the policies/deadlines are similar. Savage expressed curiosity concerning the UCC bylaw changes and asked what may have changed. Hurd indicated that most of it was wording, such as her title being changed to “Provost Designee.” Hurd also indicated that she will bring a document with all the approved changes.

7. MISCELLANEOUS

Nothing reported.

8. ADJOURNMENT

Savage motioned to adjourn. Howell seconded. All voted in favor.