

UNIVERSITY CURRICULUM COMMITTEE

Wednesday, September 17, 2014

3:05-4:00 p.m.

Moulton Hall, Room 102C

AGENDA

1. **CONVENE:** Temple
2. **APPROVAL OF MINUTES:** #2, September 10, 2014
3. **PROPOSAL ACTION:**
 - MKT MAJOR IN MARKETING (Revise) Neisler and Shim
 - INTEGRATED MARKETING COMMUNICATION SEQUENCE (Revise)
 - PROFESSIONAL SALES SEQUENCE (Revise)

 - MKT ADVANCED MARKETING ANALYTICS SEQUENCE (New) Cook and Kaesberg
 - MINOR IN BUSINESS ANALYTICS (New)

 - TCH MAJOR IN MIDDLE LEVEL TEACHER EDUCATION (Revise) Dustin and Kennedy

 - THD THEATRE EDUCATION SEQUENCE (Revise) Standard and Morey
4. **PROPOSAL DISCUSSION:**
 - TCH MAJOR IN ELEMENTARY EDUCATION (Revise) Lieberman and Lippert
5. **LIAISON REPORTS:**
 - a. Council on General Education – Lieberman
 - b. Council for Teacher Education – Temple
 - c. Academic Affairs Committee – Lippert
6. **MISCELLANEOUS**
7. **STAFF REPORT:**
 - a. Global Studies Course Request: THD 271 Studies of Non-Western Film. UCC consensus to approve is required.
 - b. Ryburn – Proposals for review September 30, 2014.
8. **ADJOURN**